



## EXPO RIVA SCHUH & GARDABAGS: TOGETHER AGAIN

Expo Riva Schuh closed its 91st edition in line with the results of the January 2018 edition. Once again, the exhibition centre Fiera Diffusa in Riva del Garda in Italy confirmed to be an important hub for accessories, as well as a source of new development and an opportunity for exchanging new ideas, for more than 13,000 visitors. The Gardabags satellite trade show helped to enrich the offer and recorded a significant increase in terms of attendance. Worth mentioning, the very good international presence with 1200 exhibitors from 39 different countries including some new entries like Turkey, Tunisia and Lithuania. In terms of trends, the footwear for the Autumn/Winter 2019 season is characterised by a Wild West mood enriched with fashion elements such as metallic details and lacquered materials. When it comes to women's

shoes, there is a strong focus on vintage, with structured shapes and strong volumes and silhouettes reminiscent of the 1980's and the 1990's. When it comes to bags and handbags, the strongest trend is animal patterns, widely used for daytime and leisure time. The rigid clutch, more a jewel than a bag with bright details and precious rhinestones, is the undisputed protagonist when it comes to evening wear. The refined offer, flexibility, adaptability to new channels and the new digital reality, attention to the needs of different markets make Expo Riva Schuh an important point of reference beyond the trade show calendar, transforming the event into a service and ideas provider. The next appointment is taking place from June 15th to 18th at Riva del Garda